

Dr.DHEVIKA V P T

Assistant Professor,
Department of Commerce,
Bishop Heber College,
Tiruchirappalli - 17.

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Phone : 9843874854

Web: Nil

Qualification

Degree	Branch	Institution / University	Year of Passing
M.Com	Commerce	Seethalakshmi Ramaswami College	March 1990
B.Com	Commerce	Holy Cross College	March 1988
M.Phil	Commerce	Urumu Dhanalakshmi College	Dec 1991

Ph.D. Details

Title of Thesis	Area of Specialization	Year of Award
A Study on Customer Value of Shampoo with special reference to college students in Tiruchirappalli District	Marketing	July 2013
Research Supervisor Dr.N.Subramani	Research Centre Urumu Dhanalakshmi College,Katur.	

Obtained Post Doctoral Fellowship : Host Institution :	Agency Nil
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Cleared NET / SET : SET	Details 0469	Year of Passing Sep 1990
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Additional Qualification

Name of Course	Place of Study	Date	Duration
SOFT SKILLS TRAINER	ONLINE	DEC 2019	03 DAYS

Work Experience

Name of Institution	Address of Institution	Designation	From	To
Shrimati Indira Gandhi Collge	Chathram Bus Stand Tiruchirappalli-2	Assistant Professor	01/11/2014	23/10/2019
Kurinji College of Arts & Science	Manapparai	Lecturer	03/ / 08/ 1994	24/06/1997
Maharaja College for Women	Perundurai Road, Erode	Lecturer	01/07/1992	31/07/1994
Srimad Andavan Arts and Science College	Srimad Andavan Arts and science College, T.V.Koil, Tiruchira ppalli-5.	Assistant Professor, and HOD -UG	30/07/2001	10/10/2014
Shrimathi Indira Gandhi College	Chathram Bus Stand, Tiruchirappalli -2.	Assistant Professor	25/06/1997	25/07/2001

Teaching / Research Experience

U.G. : 27 years **P.G. :** 25 years **M.Phil.** 15 years **Ph.D.** 6 years

Research Guidance

U.G. : Nil **P.G. :** 20 **M.Phil. :** 15 **Ph.D. :** 6

Field Experience

Type	Name of the Sector	Designation	From	To
Nil	Nil	Nil	Nil	Nil



Table of Contents

1.	Conferences / workshops / Seminars Attended	0
2.	Research Papers Presented	0
3.	Publication in Journals	0
4.	Publication in Books	0
5.	Books Published / Edited	0
6.	Conferences / Workshops / Seminars Organised	0
7.	Research Projects	0
8.	Resource Person	0
9.	Consultancy	0
10.	Awards Recieved	0
11.	Patent	0
12.	Extension Activities Undertaken	0
13.	Professional Membership	1
14.	M.Phil. / Ph.D. Produced	0 / 2

PROFESSIONAL MEMBERSHIP - 1

* Life member of IAST during 18/09/2021 - Till Date

Signature of Staff
(DHEVIKA V P T)